

| Rubric: | Excellent | Average | Needs Improvement |
|------------|---|--|--|
| Artistry | Artwork is well-done and obviously done with care. If the student did not have much artistic ability, it is obvious that rulers/iPads were used to make up for lack of ability. | | Artwork is sloppy and hard to distinguish. Student obviously rushed through the drawing without much concern for quality |
| Content | Student has clearly used imagery and less than 15 words to display their message. It is obvious what the content of the poster is trying to say. | Student has used imagery and less than 15 words to display their message. With some amount of thinking, the viewer could figure out what the intent of the artist was. | Student has not clearly used imagery and to display their message. It is difficult to determine what the content of the poster is. The student used an overabundance of words instead of pictures. |
| 5 - Themes | All 5 themes of geography are on the billboard and obvious to the viewer (Mr. Chambers) without question. | 3-4 themes of geography are on the billboard and obvious to the viewer (Mr. Chambers) without question. | 1-2 themes of geography are on the billboard and obvious to the viewer (Mr. Chambers) without question. |